## The Horace Mann League Winter Board Meeting – February 13, 2020, San Diego Marriott 2pm – 4:30pm **Del Mar room of the San Diego Marriott Hotel**

Agenda	
Welcome and Roll Call	2
Approval of the Agenda	2
Approval of the Minutes of the Summer 2019 Board Meeting	2
Updates and Reports	2
Update on Corporate Partners	2
Update on 2019 Proposed and Actual Revenues and Expenditures	3
Review of Revenues and Expenditures	3
Membership by State	5
New Members for 2019	6
Deleted Members	7
Update on the100th Anniversary Book Project – David Berliner	9
Update on HML-NSR Infographic	11
Update on the Use of Social Media	11
Discussion and Action	13
Should the 2020 Proposed Revenues and Expenditures be Approved?	13
2020 Proposed Expenditures	13
Should the Dues Structure of the Horace Mann League be Adjusted?	14
Should the HML Board contract with a consultant to solicit corporate funding?	14
Possible solutions	14
Corporate Partnerships	15
Should the Summer Board Meeting of the HML Board be scheduled?	15
When, Where, and Who?	15
Annual Meeting Arrangements	15
Annual Meeting Agenda	15
HML Business Meeting	16
Ambassador Awardees	16
Nomination of Officers and Directors	16

## Welcome and Roll Call

#### Officers

President: Dr. Laurie Barron, MT Pres.-Elect Dr. Lisa Parady, AK Vice President: Dr. James Harvey, WA Past President: Dr. Eric King, IL

#### Directors

Dr. Ruben Alejandro, Supt (Ret.) TX Dr. David Berliner, Prof. AZ Dr. Martin Brooks, Exec. Dir. NY Dr. Martha Bruckner, Exec. Dir. IA Mr. Jeff Charbonneau, Prin., WA Ms. Virginia Cardenas, Dir. NV Dr. Brent Clark, Exec. Dir. IL Dr. Ember Conley, Supt. AZ Dr. Linda D.-Hammond, Prof. CA Dr. Talisa Dixon, Supt. OH Dr. Bill Mathis, Exec. Dir., VT Dr. Stan Olson, Supt (Ret.) ID Dr. Kevin Riley, Supt. NE **Executive Director** Dr. Jack McKay, Prof. Emeritus, WA

## Approval of the Agenda

Any edits, deletions, or additions to the agenda?

## Approval of the Minutes of the Summer 2019 Board Meeting

(See Appendix #1)

## **Updates and Reports**

#### Update on Corporate Partners

Discovery Education: Andy Schaefer has left Discovery Education. No word on continuing the partnership. (\$5,000) Britannica Digital: Matthew Krise has left Britannica and Britannica will not be renewing the partnership. (\$5,000) Horace Mann Insurance: Jim Yale has informed us that the company will not renew the partnership. (\$5,000) Silverback Learning was part of a takeover and the new management is not interest in continue the arrangement. (\$2,000)



Presentation Level: \$10,000 (includes banner, 5 luncheon tickets, opening presentation opportunity at luncheon, plaque, logo on all HML publications, programs, website and weekly blogs

Platinum: \$5,000: (includes smaller banner, 4 luncheon tickets, introduction, plaque, at luncheon, logo on programs, website and weekly blog.)

Gold: \$3000: (includes 3 luncheon tickets, introduction at luncheon, logo on program, website and weekly blog.)

Silver: 2000, (Includes 3 luncheon tickets, introduction, plaque, website and weekly blog.) New

**Corporate Partnerships** 

# **Our Corporate Partners**



## Update on 2019 Proposed and Actual Revenues and Expenditures

Review of Rev	aitu	res		
Revenues	Proposed 2019	Act	ual YTD	
Beg. Balance	\$5,000.00	\$	8,700.00	
Regular	\$25,000.00	\$	20,885.00	
Retired	\$4,500.00	\$	3,900.00	
Annual Mtg	\$4,000.00	\$	3,245.00	
Donations	\$1,000.00	\$	3,325.00	

#### Review of Revenues and Expenditures

Corporate	\$12,000.00	\$ 12,000.00
Books/Prints	\$100.00	\$-
Total	\$51,600.00	\$ 52,055.00

Budget Area	Proposed 2019	Act	tual YTD
Supplies	\$2,000.00	\$	1,432.44
Postage	\$2,000.00	\$	1,548.64
Printing	\$3,000.00	\$	3,989.45
Exec. Dir	\$20,000.00	\$	12,056.00
Payroll taxes	\$4,000.00	\$	4,052.15
Annual Mtg	\$10,000.00	\$	9,176.10
Summer Bd	\$3,000.00	\$	5,932.84
Memberships	\$1,000.00	\$	1,916.98
Technology	\$2,500.00	\$	5,936.95
TOTAL	\$47,500.00	\$	46,041.55

## Membership by State

State	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19
Alaska	10	5	5	6	6	7	7	5	7	7	6	7	7	13	14	15
Alabama	5	4	4	3	3	2	4	4	2	3	4	4	3	4	4	5
Arizona	28	12	15	16	16	15	13	13	11	12	12	11	12	13	12	18
Arkansas	10	6	6	5	5	5	5	3	2	2	2	2	2	2	2	4
California	40	23	25	24	24	27	22	23	19	20	21	20	20	20	20	22
Colorado	20	8	10	10	12	13	14	9	6	6	4	4	5	6	7	6
Connecticut	19	9	9	9	9	10	10	9	9	8	13	10	13	12	14	15
Delaware	3	1	1	1	1	1	1	1	1	2	2	2	0		0	
Dist. Columbia	5	2	2	2	4	3	3	4	4	4	4	4	3	3	3	2
Florida	18	20	20	19	17	16	16	17	13	10	9	9	10	10	11	13
Georgia	14	9	9	9	9	9	10	7	7	10	13	12	12	13	12	11
Hawaii	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Idaho	6	4	4	4	4	5	5	4	4	4	5	4	4	4	5	5
Illinois	136	123	124	123	122	121	124	134	125	118	135	121	115	120	114	129
Indiana	6	8	8	7	5	5	5	6	3	3	2	1	3	3	3	4
Iowa	26	14	15	15	15	16	15	16	13	11	11	15	12	13	12	13
Kansas	4	3	4	4	4	4	15	2	2	2	2	3	2	2	2	2
10 727	4	2	4	4	4	4	3	2	2	2	2	2	2	2	2	2
Kentucky	2	2	2	3	3	3	3	3	3	2	2	2	2	1	0	0
Louisiana				100		_								0	1921	
Maine	1	1	1	1	1	1	1	1	1	2	2	2	1	1	1	1
Maryland	16	14	14	14	14	13	14	24	22	20	18	17	11	9	7	7
Massachuset	10	15	21	23	18	31	28	14	13	13	14	14	14	13	13	13
Michigan	10	9	9	9	9	7	9	9	7	9	18	16	16	16	16	16
Minnesota	13	8	8	8	9	9	8	5	5	5	5	4	5	5	5	5
Mississippi	6	2	3	2	2	2	2	2	1	1	1	1	1	1	1	1
Missouri	14	7	10	14	15	15	14	7	6	7	7	6	7	6	5	5
Montana	4	3	3	3	3	3	3	3	2	3	4	5	10	9	7	7
Nebraska	50	39	42	44	47	48	49	34	33	31	32	28	26	30	32	36
Nevada	6	4	3	4	5	6	5	5	3	4	4	4	4	4	4	3
New Hamp.	2	3	3	3	3	3	3	3	2	3	4	4	4	4	4	4
New Jersey	25	19	20	21	21	21	25	20	18	16	18	15	11	12	12	12
New Mexico	4	2	2	4	4	5	5	2	2	2		2	0	2	2	1
New York	35	35	36	35	36	38	35	43	35	30	31	32	37	39	40	43
N. Carolina	26	33	30	26	25	19	28	44	38	38	37	27	19	19	18	19
N. Dakota	2	1	2	0	0	0	1	1	1	0	2	1	0	0	0	
															·	
Ohio	16	11	12	12	11	10	12	11	10	10	11	11	9	8	9	
Oklahoma	3	2	2	2	2	2	1	2	2	2	2	2	2	3	2	
Oregon	6	3	3	3	3	3	3	3	0	1	1	1	1	1	1	
Pennsylvania	18	8	12	13	14	14	1000	27.0		5	2521/8	5	- 6	- 6	5	
Puerto Rico		-		10				-		5	-		0	0	0	
Rhode Island													0	0	0	
S. Carolina	8	6	8		8	9	10	5	4	4	4	3	2	2	2	
S. Dakota	4	4	3	3	2	2	121162			4	· ·	2	2	1	1	
	4	6	5	5	5	4	4	5	3	3		3	4	4	4	
Tennessee	1.4852		0.02	100000	X.SX	105	100		1000		100100	10/54	1	24	77	
Texas	14	22	25	28	29	30	-			17	-	18	14	12	10	1
Utah	4	7	6	6	6	5	5		5	4	-	5	4	5	5	6
Vermont	4	0	2	2	2	3					0		0	0	0	
Virginia	40	30	30	30	30	31	32	33	28	25	25	24	21	20	19	1
Washington	55	54	50	55	54	53	49	51	44	41		39	40	43	43	4
West Virginia	2	2	1	0	0	0	0	0	0		0		0		0	
Wisconsin	9	9	9	9	9	11	12	9	9	8	12	12	15	14	13	1
Wyoming		2	2		2	2	2	2	0		1	1	2	1	1	
Totals	770	618	644	641	650	664	681	644	553	533	583	537	515	532	520	55

### New Members for 2019

Dr.	David	McNeil	Exec. Dir of Research	Mesa	AZ
Mr.	Bob	Bruckner		Council Bluffs	IA
Dr.	Mara	Koetke	Supt of Schools	New York	NY
Dr.	Andy	Rikii	Supt of Schools	Papillion	NE
Dr.	Terry	Morawski	Ass't Supt of Schools	Fort Smith	AR
Dr.	Valerie	Henning-Piedm	onte	New York	NY
	Brett	Richards	Supt of Schools	Springfield	NE
Dr.	Matthew	Constant		Owensboro	KY
DR.	Annmarie	O'brien	Supt. of Schools	Kotzebue	AK
	Mark	Joraanstad	Executive Director	Phoenix	AZ
	Katherine	Joyce	Executive Director	Raleigh	NC
Dr.	Deena	Bishop	Supt of Schools	Anchorage	AK
Mr.	John	O'Brien	Supt of Schools	Soldotna	AK
Dr.	Robert	Bolen	Supt of Schools	Unalakleet	AK
Dr.	Richard	Abernathy	Executive Director	Little Rock	AR
Dr.	Fran	Rabinowitz	Executive Director	West Hartford	СТ
Dr.	Courtney	Orzel	Supt of Schools	Lemont	IL
Mrs.	Kim	Petrasek	Supt of Schools	Franklin Park	IL
DR.	Melanie	Brink	Supt of Schools	Waltonville	IL
Dr.	Aimee	Copas	Executive Director	Bismarck	ND
Dr.	John	Coopman	Executive Director	Indianap9lis	IN
Dr.	Amy	Warke	Supt of Schools	LaGrange	IL
Dr.	David	Moyer	Supt of Schools	Elmhurst	IL
Dr.	Kelly	Carpenter	Supt of Schools	Dupo	IL
Ms.	Wendy	Lecker	Attorney	Newark	NJ
Dr.	Rob	Clark	Supt of Schools	Port Ludlow	WA
Dr.	Craig	Doster	Supt of Schools	Beach Park	IL
Dr.	Karen	Gaborik		Fairbanks	Ak
Dr.	Dwayne	Evans	Supt of Schools	Calumet City	IL
	Travis	Lightle	Ass't Supt	Gretna	NE
	Roger	Miller	Dir Student Services	Gretna	NE
Dr.	Jim	Woell	Supt of Schools	West Chicago	IL
Dr.	Kelley Anne	Gault	Supt of Schools	Lake Zurich	IL
Dr.	Judy	Hackett	Supt of Schools	Mt. Prospect	IL
Ms.	Patricia	Trejo	Admin Prog. Planner	W. Palm Beach	FL
Mr.	Chad	Watkiins	Assoc. Dir. IASA	Springfield	IL
Mr.	Robert	Breidenstein	Supt of Schools	Salamanca	NY

Dr.	Mike	Lucas	Supt of Schools	Omaha	NE
Dr.	Erick	Pruitt	Chief of Schools 17	Chicago	IL

#### **Deleted Members**

Dr.	Mack	Armstrong	WASA Assoc	Director (Re	2328 28TH C	Olympia	WA
Dr.	Twyla	Barnes	Retired Supt	U. of Miami	7109 NE 83r	Vancouver	WA
Dr.	Brian	Barnhart	Supt of Scho	Northwester	4335 Howard	Western Spr	IL
Dr.	Donald	Beaudette	Supt. of Scho	Boston Unive	17 Brookside	Norwell	MA
Dr.	Philip	Bender	Supt of Scho	Indiana State	CSD 46 Prairi	Crystal Lake	IL
Dr.	Becky	Berg	Supt. of Scho	ols	4220 80th NI	Marysville	WA
Dr.	Susan	Bridge	Supt. of Scho	Loyola Unive	1123 N Kenil	Oak Park	IL
Dr.	Dan	Brigman	Supt. of Scho	Trevecca Ma	P.O. Box 101	Newton	NC
Dr.	Melissa	Burak	Supt. of Scho	Dowling Coll	70 Wood St.	Lynbrook	NY
Mr.	Spencer	Byrd	Supt of Scho	Western Illin	1401 Mound	Mounds	IL
Mr.	Kimball	Carey	Attorney	Ohio St. Univ	100 So. 3rd S	Columbus	он
Mr.	Carl	Carlson	Supt of Scho	University of	400 E. Silvers	Granville	IL
hh	Carol	Choye	Instructor Ba	University of	606 Marten I	Princeton	NJ
Dr.	Scott	Clay	Supt of Scho	Nova Southe	10150 Dee R	Des Plaines	IL
Mr.	Randy	Cline	Supt of School	ols	P.O. Box 117	Frenchtown	MT
Dr.	John	Closen	Supt of Scho	Illinois State	518 Denver O	Peoria	IL
Ms.	Carole	Collins-Ayar	I Supt of Scho	University of	4836 S. Evan	Chicago	IL
Dr.	Dallas	Dance	<b>Chief School</b>	Virginia Com	6901 Charles	Baltimore	MD
Mr.	Jeremy	Darnell	Supt of Schoo	ols	307 N. Sanga	Gibson City	IL
Dr.	Ann	Davis	Professor	University of	2810 Bedford	Burlington	NC
Dr.	Patricia	Deklotz	Supt of Scho	Cardinal Strif	563 A J Allen	Wales	WI
Dr.	Donna	DiGrazia			960 Halyards	Fort Myers	FL
Dr.	Susan	Enfield	Supt. of Scho	ols	15675 Amba	Burien	WA
Mr.	Erik	Estill	Supt. of Scho	Western Illin	8721 East Di	Dix	11
Dr.	Jean	Fitzgerald	Supt of Schoo	ols	30 Common	Watertown	MA
Dr.	Tom	Forcella	Supt of Scho	University of	9 Reed Grass	Savannah	GA
Dr.	Jill	Gildea	Supt of Scho	Northern Illir	500 E. Putna	Cos Cob	Ct
Dr.	Kristine	Gilmore	Supt. of Scho	ols	6300 Alderso	Weston	WI
Dr.	Benny	Gooden	Supt. of Scho	U. of Missou	3205 Jenny L	Fort Smith	AR

Dr.	Scott	Goselin	Supt. of Scho	National Lou	111 N. Crosw	Bradley	IL
Dr.	Robert	Grunewald	Prof. Emeritu	Claremont U	345 N. W. Ja	Pullman	WA
Dr.	Robert	Grunewald	Prof. Emeritu	Claremont U	346 N. W. Ja	Pullman	WA
Mr	Bary	Habrock	Supt of Scho	ols	19601 Hoppe	Elkhorn	NE
Dr.	Lindsey	Hall	Supt. of Scho	University of	1050 So. 4th	Morton	IL
Dr.	David	Harris	Supt of Scho	Lamar Unive	200 East Bel	DeSoto	тх
Mr.	John	Harrision	President, JH	UNC Greensl	360 Nueces	Austin	ТΧ
Dr.	Dale	Hastings			110 W. India	Milford	IL
Dr.	Dwight	Hedge	Director of S	U. of Memph	251 Faiurfiel	Dyersburg	TN
Dr.	Crystal	Hill	Dir. Elem. Ed	Gardner-We	305 N.Main 5	Mooresville	NC
Mr.	Gary	Houston	Supt. of Scho	University of	Box 749	Union City	TN
Dr.	Cheryl	Hunt-Clemer	Principal reti	Georgia Stat	1730 Rosehe	Kennesaw	GA
Dr.	Steven	Isoye	Supt of Scho	Northern Illin	201 N. Scovil	Oak Park	IL
Dr.	Barbara	Jackson	Coordinator of	Union Institu	1461 Leegate	Washington	DC
Dr.	Mark	Joyce	Exec. Dir.NHS	Boston Colle	46 Donovan	Concord	NH
Dr.	Eugene	Karol	Supt. of Scho	Nova Southe	2410 Vern R	Port Republic	MD
Ms.	Kimbert	Kaukl	Executive Dir	University of	1755 Oakwo	Plain	WI
Mr.	Patrick	Kinlaw	Supt. of Scho	ols	P.O. Box 231	Richmond	VA
Dr.	Todd	Koehl	Supt of Scho	Illinois State	118 E. Wash	O'Fallon	IL
Dr.	Philip	Lanoue	Supt of Scho	Mercer Unive	35 Mountain	Marietta	GA
Dr.	David	Larson	Supt of Scho	Nova Univers	596 Crescent	Glen Ellyn	IL
Dr.	William	Leary	Emeritus Pro	Harvard Univ	3412 Pine Ha	Boca Raton	FL
Dr.	Todd	Leden	Supt of Scho	Aurora Unive	3348 Osprey	Geneva	IL
Dr.	Kraig	Lofquist	Chief Admini	University of	1303 Sherida	Hastings	NE
Dr.	Don	Love	Arkansas Ass	University of	296 Madison	Wesley	AR
Dr.	Barry	Lynn	Exec. Dir. Am	ericans Unite	1901 L Stree	Washington	DC
Mr.	Eric	Mackey	State Exec.	U of Alabam	534 Adams A	Montgomery	AL
Dr.	John	Mackiel	Professor	University of	P.O. Box 880	Lincoln	NE
Dr.	Nelda	McCabe	Professor Em	Professor of	2095 Waterf	Muscle Shoa	AL

Dr.	Nelda	McCabe	Professor Err	Professor of	2095 Waterf	Muscle Shoa	AL
Dr.	Stacey	McJunkins			465 East 170	South Hollan	IL
Dr.	Homer	Mincy			4063 Longhil	Columbus	ОН
Dr.	Daniel	Moirao	Supt of Scho	Univeristy of	37 Wakefield	Danville	CA
Dr.	Valorie	Moore			201 Glenwoo	Glenwood	IL
Dr.	Lory	Morrow	Supt of Scho	Gardner Wel	P.O. Box 205	Lexington	NC
Dr.	Fred	Nolan	Executive Dir	University of	29554 Holly 9	Isanti	MN
Dr.	Sharon	Olds			407 South Hi	Galena	IL
Dr.	Mary	Parker			907 Locust S	Delavan	IL
Ms.	Cathie	Pezanoski	Supt of Scho	Illinois State	26404 W. Re	Plainfield	IL
Ms.	Darlene	Pierce	Business Dev	George Mase	9506 Rockpo	Vienna	VA
Dr.	Jay	Plese			808 Wildcat	Wilmington	IL
Dr.	Jamie	Reilly	Supt of Scho	Aurora Unive	19 Christina	Wheaton	IL
Dr.	Corey	Reynolds			190 Croton A	Ossining	NY
Dr.	Stan	Rounds	Exec. Dir. Ne	w Mexico	6600 Paloma	Albuquerque	NM
Mr.	Joe	Salmieri	Supt of Scho	Northern Illir	1705 Richard	Joilet	IL
Mr.	Raymond	Sanchez			190 Croton A	Ossining	NY
Mr.	Brian	Schwartz			2940 Baker D	Springfield	IL.
Dr.	Bhavna	Sharma-Lew	Supt of Scho	U. of Illinois	29W571 Sun	Bartlett	IL
Dr.	Margaret	Sheffield	Ass't Supt HF	Texas A & M	11245 Shore	Tyler	ΤХ
Dr.	William	Shields	Supt. of Scho	ols	230 Covingto	Bloomingdal	IL
Mr.	Joseph	Simpkins	Supt of Scho	Northern Illir	11490 Tea Ti	Frankfort	IL
Dr.	Jeff	Smith	Supt of Scho	ols	4825 East Ro	Phoenix	AZ
	Joshua	Stafford	Supt. of Scho	ols	601 N. 6th St	Vienna	IL
Dr.	Nicholas	Stirling	Supt. Of Scho	pols	175 N. Centr	Valley Stream	NY
Dr.	Leotis	Swopes	Supt of Scho	ols (retired)	465 East 170	South Hollan	IL

Dr.	Johnnie	Thomas			698 Pointe D	Crystal Lake	IL
Mr.	Patrick	Twomey	Supt of Scho	Western Illin	1008 Bayber	Macomb	IL
Ms.	Tamara	Van Wyhe	Supt of Scho	ols	P.O. Box 108	Glennallen	AK
Dr.	Larry	Vick			450 Griffith	Owensboro	KΥ
Dr.	Ronald	Walsh			405 Universi	Elk Mound	WI
Dr.	Anitra	Wells	Supt. of Scho	Virginia Tech	301 Mulberry	Weldon	NC
Mr.	Harry	Whitaker			6901 N Gale	Peoria	IL
Dr.	Tom	Williams			11289 Mancl	Kirkwood	MO
Dr.	Nicole`	Williams	Supt of Scho	Harvard Univ	11 College A	Poughkeepsi	NY
Dr.	Andrew	Wise	Supt of Scho	Illinois State	903 East 800	Stanford	IL
Dr.	Carol S.	Young			765 Collingw	Westerville	ОН

#### Update on the100th Anniversary Book Project – David Berliner

This book is edited by David C. Berliner, and co-edited with Carl Hermanns, a former school administrator, now teaching with David at ASU.

It is tentatively titled: *Public Education: The Cornerstone of American Democracy*. David writes:

Our book is beginning. We even have a few submissions already—a group of a norm breakers since there is still plenty of time for authors to get their chapters in.

Below, are the confirmed writers. Each is committed to making the case for defending and improving our free, non-sectarian system of public schooling—with all its warts! It is wonderful group of writers.

We are also in communication with Teachers College Press. They have sent us a contract based on the information we gave them. We have a few details to fix, but there is little doubt that they will be the publishers of the book. We have asked them to commit to an oversize book (not coffee table, but bigger than standard). This is both to accommodate our 30 or so writers, and to infuse the book with pictures of public-school memorabilia—pictures of schoolhouses, old report cards, news headlines over the years, pictures associated with school integration, etc. If any of you have those kinds of pictures or artifacts that say something about our rich history, please send them along to David.

We hope for BIG sales—we can envision a book like this on the table in every principal's office in the country, and purchased for every school board member, as well. Royalties will all go the HML.

Here are the authors committed:

**Michael W. Apple**, John Bascom Professor of Curriculum and Instruction and Educational Policy Studies, University of Wisconsin, Madison.

**Bill Ayers**, Distinguished Professor of Education and Senior University Scholar at the University of Illinois at Chicago, Emeritus.

**Martin Brooks**, Executive Director of the Tri-State Consortium, an alliance of 50 school districts in New York, New Jersey and Connecticut. Martin will be writing with **Jacqueline Grennon Brooks**, Professor Emerita, Hofstra University.

Carol Burris, Executive Director of the Network for Public Education.

**Marilyn Cochran-Smith**, Cawthorne Professor of Teacher Education for Urban Schools, Lynch School of Education, Boston College. Marilyn will be writing with **Reid Jewett Smith**, doctoral student, Lynch School of Education, Boston College.

**Linda Darling-Hammond**, Charles E. Ducommun Professor of Education, Emeritus, at Stanford University, and President of the Learning Policy Institute (LPI).

Patricia Gandara, Co-Director, The Civil Rights Project/Proyecto Derechos Civiles, University of California at Los Angeles.

Peter Greene (Curmudgeon). Teacher, blogger.

Jim Harvey, National Superintendents Roundtable.

**Julian Vazquez Heilig**, Dean and Professor of Education Policy Analysis and evaluation, University of Kentucky.

**Jack Jennings**, Founding Director, Center on Education Policy, Graduate School of Education and Human Development, The George Washington University.

David F. Labaree, Lee L. Jacks Professor of Education, Emeritus, at Stanford University.

**Helen Ladd**, Susan B. King Professor Emeritus of Public Policy and Economics at Duke University's Sanford School of Public Policy. Helen will be writing with **Edward (Ted) Fiske**, journalist and author.

**Gloria Ladson-Billings**, Professor Emerita, Department of Curriculum & Instruction, School of Education, University of Wisconsin, Madison.

**Carol D. Lee**, Edwina S. Tarry Professor of Education in the School of Education and Social Policy, and in African American Studies at Northwestern University.

**Daniel Losen**, Director of the Center for Civil Rights Remedies, an initiative at the Civil Rights Project/*Proyecto Derechos Civiles*, University of California at Los Angeles.

**William J. Mathis**, managing director of the National Education Policy Center at the University of Colorado Boulder.

**Debbie Meier**, founder and principal of the Central Park East School, leader in the small schools and the Coalition of Essential Schools movements.

**Rich Milner,** Cornelius Vanderbilt Distinguished Professor of Education, Department of Teaching and Learning, Peabody College, Vanderbilt University.

**Sonia Nieto**, Professor Emerita of Language, Literacy and Culture at the School of Education, University of Massachusetts at Amherst.

Nel Noddings, Lee L. Jacks Professor of Education, Emerita, at Stanford University.

**Jeannie Oakes**, Senior Fellow, Learning Policy Institute, Presidential Professor Emerita, UCLA. Jeannie will be writing with **Martin Lipton**, an education writer and consultant who has taught in public schools for 31 years.

**Denis Phillips**, Professor of Education emeritus, School of Education, Stanford University. **Diane Ravitch**, Research professor, at New York University's Steinhardt School of Culture, Education, and Human Development.

**Mike Rose**, Research Professor, Social Research Methodology Division, Graduate School of Education and Information Studies, University of California at Los Angeles.

**Janelle Scott,** Professor, UC Berkeley. Robert C. and Mary Catherine Birgeneau Distinguished Chair in Educational Disparities, Graduate School of Education, African American Studies & The Goldman School of Public Policy. **Peter Smagorinsky**, Distinguished Research Professor of English Education, University of Georgia.

Joshua Starr, Chief Executive Officer, PDK International.

Mark Weber (aka Jersey Jazzman). Educator, researcher, musician, blogger.

#### Update on HML-NSR Infographic

The HML-NSR Infographic was published and is now available for distribution to HML members. Plans are to reprint and include in the membership renewal packet.

Public schools have levels of the entire	e done a remarkable job raising education U.S. population.	
Percentage of U.S. adults aged 25+ who hold a high school diploma	100% 80% 40% 20%	
For every major rac	1950 1960 1970 1960 1990 2000 2010 2016 Search Netword Center for Educations Statistics	
is higher today that	n it was in the 1970s. Reading: Changes in NAEP scores by age, 1971-2012*	
	9 +36 +15	
	Age 13 +24	Black
	+9 +21 +4	Hispa White
	Searce: National Association (Downing Board ) . "Comparable data not collected since 2013	
	e raised graduation rates and improved student face of high levels of student poverty and families	
	4% Denmark Sweden - United Kingdom	
Child Poverty & Public Spending on Families, by Nation 2016	View of the second seco	,821
Sevences OECD and UNICE	Votes States	
	0% U.S. publi   0% 5% 10% 15% 20% student   Children in Relative Powerty	s were

Update on the Use of Social Media HML Website at <u>www.hmleagu.org</u>



Horace Mann League of the USA

- Founded in 1922 to Perpetuate Public Education -
2020 ANNUAL MEETING REGISTRATION • PUBLICATIONS • HISTORY, PURPOSE AND GALLERY • MINUTES •
EDUCATIONAL POLITICAL CARTOONS FACEBOOK BLOG CORPORATE PARTNERS FUTURE MEETINGS
LEADERSHIP PROFILES - AWARDEES OF THE HORACE MANN LEAGUE HML OUTSTANDING EDUCATORS FOR 2020
2019 INDEX OF HML POST

Added feature: 2019 Index of HML Post articles.

HML Post: Published weekly and sent to 500 members and friends of the League. Articles and research on instruction, educational policy, school law, and leadership.



HML Twitter Links are to the weekly HML Post.



72 Following 29 Followers

## Discussion and Action

## Should the 2020 Proposed Revenues and Expenditures be Approved?

2020	Revenues		
Revenues	Proposed 2019	Actual YTD F	Proposed
Beg. Balance	\$5,000.00	\$ 8,700.00	\$ 8,731.00
Regular	\$25,000.00	\$ 20,885.00	\$ 25,000.00
Retired	\$4,500.00	\$ 3,900.00	\$ 4,000.00
Annual Mtg	\$4,000.00	\$ 3,245.00	\$ 3,750.00
Donations	\$1,000.00	\$ 3,325.00	\$ 2,000.00
Corporate	\$12,000.00	\$ 12,000.00	\$ 5,000.00
Books/Prints	\$100.00	\$-	
Total	\$51,600.00	\$ 52,055.00	\$ 48,481.00

#### 2020 Proposed Expenditures

Budget Area	Proposed 2019	Actual YTD	Proposed 2020
Supplies	\$2,000.00	\$ 1,432.44	\$ 1,500.00
Postage	\$2,000.00	\$ 1,548.64	\$ 1,500.00
Printing	\$3,000.00	\$ 3,989.45	\$ 2,500.00

Exec. Dir	\$20,000.00	\$ 12,056.00	\$ 20,000.00
Payroll taxes	\$4,000.00	\$ 4,052.15	\$ 4,000.00
Annual Mtg	\$10,000.00	\$ 9,176.10	\$ 10,000.00
Summer Bd	\$3,000.00	\$ 5,932.84	\$ 5,000.00
Memberships	\$1,000.00	\$ 1,916.98	\$ 1,500.00
Technology	\$2,500.00	\$ 5,936.95	\$ 2,000.00
TOTAL	\$47,500.00	\$ 46,041.55	\$ 48,000.00

#### Should the Dues Structure of the Horace Mann League be Adjusted?

Current Dues The current dues are: Regular member: \$100.00 Retired, Graduate Student, or Friend of the League: \$50 Lifetime Member: \$500 Last Adjusted: Summer Board meeting of 2015

Proposed It is proposed that the dues structure be updated to reflect current operational expenses. Regular Membership: \$110 \_\_\_\_; \$125 \_\_\_\_; \$150 \_\_\_; OR \$\_\_\_\_ Retired, Graduate Student, or Friend of the League: \$60 \_\_\_\_; \$75'. OR \$\_\_\_\_

#### Should the HML Board contract with a consultant to solicit corporate funding?

Due to the current operational costs, it is necessary to review and propose new strategies for developing relationship with corporate partners.

Possible solutions

- 1. Contact AASA Corporate partners each officer and director volunteer to contact three possible corporate partners.
- 2. The Executive Director contact 15 possible corporate partners.
- 3. The HML Board develop a contract to hire a fund raiser to solicit new corporate partners, with a percentage of the funds raised to pay the consultant.

#### Corporate Partnerships

- Platinum: \$5,000: (includes smaller banner, 4 luncheon tickets, introduction, plaque, at luncheon, logo on programs, website and weekly blog.)
- Silver: \$2000, (Includes 3 luncheon tickets, introduction, plaque, website and weekly blog.)

#### Should the Summer Board Meeting of the HML Board be scheduled?

In a survey of officers and directors, there were four out of 16, planning on attending the Summer Board Meeting, schedule for Saturday and Sunday, June 27-28, 2020, in Juneau.

It is suggested that reconsideration be given to:

When, Where, and Who?

When will the meeting be scheduled?

- a. Held on June 20-21, 2020
- b. Held on June 27-28, 2020 Where would the meeting be held?
- c. Juneau, Alaska
- d. Chicago, IL
- e. Denver, CO
- f. National Park Lodge
- g. University campus

Who plans to attend?

#### Annual Meeting Arrangements

Registration Table Setup and take down banner Distribute programs Welcome members and guests

#### Annual Meeting Agenda

HML Annual Meeting: February 14th from 11:30am - 12:30pm in the Cardiff/Carlsbad room

## HML Annual Meeting and Luncheon

Friday, February 14, 2020, Marriott Marina Hotel - San Diego

12:15: Call to Order – Welcome	by Laurie Baron
Distinguished Guests & Past Presidents	by Lisa Parady
Corporate Sponsors	by Laurie Barron
12:35 Invocation and Luncheon	by Stan Olson

HML Business Meeting

#### Ambassador Awardees

Brent Clark Lisa Parady Kevin Riley

#### Nomination of Officers and Directors

Reappointments: Martin Brooks, Ruben Alejandro, Talisa Dixon, and Brent Clark New Director: Beth Houf Officers: President – Lisa Parady President-elect – James Harvey Vice President - Ruben Alejandra Past President – Laurie Barron Attachment #1 Minutes (Draft) of the June 28 – 29, 2019, Whitefish, Montana Meeting called to order by Dr. Laurie Barron, President at 8:00 am

Members Present: Laurie Barron, Lisa Parady, Eric King (v), James Harvey (v), Ruben Alejandro (v), Martha Bruckner, (v), David Berliner, Martin Brooks, Bill Mathis, and Jack McKay.

Approval of the Minutes of February 14 HML Board Meeting Motion and the Annual Meeting of February 15, 2019.

Motion by Lisa Parady and Second by Eric King to approve the minutes of February 14 and 15, 2019. Approved.

1. Nomination for Vice President:

Motion by Bill Mathis, second by Lisa Parady to nominate Ruben Alejandra as Vice President. Approved.

2. Nomination for Director:

# Motion by Laurie Barron, second by David Berliner to nominated Beth Houf, Approved.

Beth Houf is the principal of Fulton Middle School in central Missouri. She is the CoAuthor of Lead Like a PIRATE: Make School Amazing for Your Students and Staff.

Beth also serves as a facilitator for the Missouri Department of Elementary and Secondary Education Leadership Academy, providing monthly training to state educational leaders. She has keynoted and presented at many conferences, including the International Society for Technology in Education (ISTE) Conference, the Association for Middle Level Education National Conference, The National Principal Conference and many state and local educational venues. Beth was named a Missouri Exemplary New Principal in 2011, the Missouri National Distinguished Principal for 2016 and the NASSP 2019 Digital Principal of the Year.

3. Reappointment of Directors:

Motion by Bill Mathis, seconded by Lisa Parady to reappoint the following to a three-year term on the Board of Directors: Martin Brooks, Ruben Alejandro, Talisa Dixon, and Brent Clark. Approved.

4. Awards

Outstanding Friend of Public Education.

## Motion by David Berliner, seconded by Lisa Parady, that Peter Smagorinsky, the University of Georgia be awarded the "Outstanding Public Educator" Award. Approved and Accepted

Smagorinsky's research has been unified by a sociocultural approach to understanding literacy teaching and learning grounded in the theory of L. S. Vygotsky. A major strand of his research has been the study of the composing process, including written and artistic compositions, and group discussions oriented to literary interpretation and interpretive texts. These studies have prompted a strand of meta-research focused on the cultural practices involved in the collection and analysis of data. He also began studying teachers' concept development in their early-career transition from university programs to their first jobs. More recently he has begun exploring issues surrounding mental health as an issue of educational inclusion and diversity; learning processes involved in servicelearning; and the discourse of character education. Throughout he has written books and articles on teaching methods, and since 2010 has begun writing short essays on education for the public.

## **Outstanding Public Educator Award**.

## Moved by Lisa Parady, seconded by Ruben Alejandra, that Charles Foster Johnson be awarded the "Outstanding Friend of Public Education" award. Approved and Accepted.

Johnson founded Pastors for Texas Children in 2013 with the mission of providing "wrap-around care and ministry to local schools, principals, teachers, staff and schoolchildren; advocating for children by supporting our free public education system to promote social justice for children and advancing legislation that enriches Texas children, families and communities."

Most prominently, Johnson and his organization have been outspoken opponents of legislative attempts to divert funds from public schools via voucher schemes, believing them to be antithetical to the goal of providing a free publication for all Texas children. Outstanding Friend of the Horace Mann League.

Motion by Lisa Parady, seconded by David Berliner that Martha Bruckner is awarded the Outstanding Friend of the League Award. Approved and Accepted. Martha Bruckner, Past President of the League, and currently Executive Director of the Metropolitan Omaha Education Consortium's Collective Impact Initiative. Before that, Martha was Superintendent of the Council Bluffs Community School, Assistant Superintendent of the Millard Public Schools in Omaha, Associate Professor and Department Chair of the Department of Educational Administration at the University of Nebraska at Omaha, as well as Past President of ASCD.

5. Reports and Recommendations:

## 5.A Annual Meeting Procedures

- 1. Improve security at the door to ensure all have registered and paid
- 2. Set the registration fee for the luncheon and awards at \$75.00
- 3. Seek approval of AASA to have the registration part of the AASA prepay online registration process.
- 4. Change the time of the annual meeting to be consistent with AASA programs, e.g., 12:15 to 2:00 pm.
- 5. Change the order of the agenda for the annual meeting, to ensure adequate time for the speakers.
- 12:15 Plated Lunch served
- 12:30 Welcome and Invocation
- 12:35 Recognition of corporate sponsors
- 12:40 Outstanding Friend of the League Presentation
- 12:45 Outstanding Friend of Public Education Presentation
- 1:15 Outstanding Public Educator Presentation
- 1:45 Ambassador Awards
- 1:50 Nomination and the election of Vice President, Director, and Reappointments
- 1:55 Passing of the Gavel and Adjournment

## 5.b. Membership and Recruitment Report

Currently, 443 members, deleted from roles in 2019: 20

Reemphasis on all officers and directors providing a minimum of five nominations. Reemphasis on nominator following-up with each nominee by phone or email.

## 5.c. Financial Report

Requested that the Executive Director be paid in full for services provided.

5.d. **Reviewed Terms of Office for Directors.** See page 12 of the agenda packet.

## 5.e. Update on 100th Anniversary Publication.

David Berliner reviewed plans for the 2022 publication, Public Education:

The Cornerstone of American Democracy (see Attachment #1.)

5.f. Update on State Indicators – James Harvey Still in early design

phases.

5.g. Proposed that an info-graph about the status of publication be cosponsored by the HML with the NSR. Agreed to collaborate on infograph if acceptable by the HML Board. (See Attachment #2.).

# Motion by Ruben Alejandra, seconded by Eric King to accept the idea of collaborative info-graph with the National Superintendents Roundtable. Passed.

## 5.h. Update on Corporate Sponsors

Suggested that directors be assigned rows at the AASA Exhibits to collect information about vendors and follow-up with the invitation to become an HML corporate partner.

## 5.i. Update on Media

Establish a presence on Twitter. Done by Lisa Parady

Hashtag: <a href="https://twitter.com/hashtag/HoraceMannLeague?src=hash">https://twitter.com/hashtag/HoraceMannLeague?src=hash</a>

## 5.j. Recruitment Brochure.

Suggested that there be a slight revision on the middle page. Add information about the Annual meeting for 2020. The following is suggested to be inserted into the middle page of the recruitment brochure.

Our Annual Meeting, held in conjunction with AASA is set Friday, February 14, 2020. Awards:

**Outstanding Public Educator:** Dr. Peter Smagorinsky, Professor, University of Georgia

**Outstanding Friend of Public Education:** Rev. Charles Foster Johnson, Director of the Pastors for Texas Children

**Friend of the Horace Mann League**: Dr. Martha Bruckner, Executive Director, Collective Impact Initiative, University of Nebraska-Omaha

## 5.k. Update on proposed school site visits

It was suggested that arrangements be made to visit school sites in conjunction with winter and summer board meetings. The conclusion was that it was a good idea and would be beneficial when the meetings are held when there is a special featured program (e.g., Mooresville Schools and technology, Stanford University, and Howard University.).

## 5.l. Horace Mann Heroes

A proposal by Virginia Cardenas to award educators (teachers) for service to the profession.

A result of the discussion was to modify the idea of recognition.

 It was proposed that a one-year membership in the League be presented to the state level awardees of the national professional association e.g., AASA, NASSP, MSP, and the NAESP.

and

1. It was proposed that the HML collaborate with the NEPC and recognizing those schools that meet the NEPC standards for exemplary schools. Bill Mathis provided information about the "Schools of Opportunity" recognition program by National Education Policy Center.

The Schools of Opportunity Recognition Program recognizes public high schools around the nation that are creating remarkable opportunities to learn for all their students.

The *Schools of Opportunity* project arises out of the reality that existing recognitions strongly favor schools that enroll students who, outside of school, have the richest opportunities. These recognitions favor high schools that are selective or serve students who are affluent. While many of those schools are indeed outstanding, we believe it important to recognize schools that are excellent because they engage in research-based practices that focus on closing gaps in opportunity, regardless of the students they serve.

Providing the highest-quality education means creating rich opportunities to learn by addressing the educational factors that are under the control of schools. Accordingly, this project recognizes high schools that have demonstrated an extraordinary commitment to equity and excellence by giving all students the opportunity to succeed. Based on the principles of the *Closing the Opportunity Gap* book, we recognized schools for engaging in proven practices that close opportunity gaps for student learning. In doing so, we encourage such practices by bringing attention to what good schooling looks like, by showing policymakers alternative ways to ascertain school performance, and by inspiring schools to build capacity and thus improve learning outcomes for all students. Schools of Opportunity is a project of the <u>National Education Policy Center</u> (NEPC). The mission of the NEPC is to produce and disseminate highquality, peer-reviewed research to inform education policy discussions.

## 5.m. Funds for HML Activities.

 Discussion about seeking grants and foundation support for HML activities. David Berliner proposed that a list of the foundation be developed, making contact with those foundations, and seek a major grant to further the activities of the League. Suggestions included a major marketing campaign about improving the image of public education.

## 5.0. Presentations at national association conventions.

Suggestion made about increasing visibility by proposing panel presentation at nation association meetings. No action taken.

## 5.p. Update on Corporate Partners

Suggestion to increase number and levels of corporate partnerships. Need contact person for additional corporate partnerships.

## 5.q. Compensation for officers and directors to attend the summer board meeting.

Discussed and concluded that the current policy of paying up to \$250 for travel to attend the summer board meeting, if requested by the board member. Depending on the financial situation and the number attending, one night's lodging could be provided by the League.

## 5.r. Executive Director succession in case of emergency.

Contact people, bank accounts, passwords, and annual and monthly activities were provided and reviewed. Primary contacts are the current President, James Harvey, and Steve Rasmussen (based on being near Port Ludlow, WA).

## The 100th Anniversary Volume of the Horace Mann League Edited by David C. Berliner and Carl Hermanns

Arizona State University

Published (2022) by Teachers College Press (Not yet binding, but editors interested. Contract to be issued on submission of a final roster of writers). Royalties to HML.

Schedule: Invitations to write for the volume to be sent by the end of summer 2019. Fill-ins for those that don't accept will occur by end of September. Manuscripts will be due by August 30, 2020, about a year after acceptance.

Our editing will take place in September – November 2020. The manuscript will be turned in to publisher for their editing and preparation in December 2020. Publication will be scheduled for late fall 2021 with a 2022 publication date-the anniversary of the HML.

The request for papers asks for essays, both short (about 10-12 double spaced pages), to full length (40 or so double-spaced pages). Referencing need not -be extensive-these are essays. In its printed book form, this will be more like 5/6-page essays, and up to 20-page essays. Essays are from both educational – practitioners and scholars.