

# 2012 Winter Bd. Mtg. Houston

The Horace Mann League

Minutes of the Board Meeting of February 16, 2012, Houston, TX

Mark Edwards presiding.

Meeting called to order at 2:30 pm.

**1. Roll Call :** The following were in attendance:

Mark Edwards, Joe Hairston, George Garcia, Martha Bruckner, Carol Choye, Charles Fowler, Fred Hartmeister, James Harvey, Gary Marx, Stan Olson, Brent Clark, Doug Otto, and Jack McKay.

**2. Minutes of June 2011 Summer Board Meeting:**

Moved by George Garcia, seconded by Carol Choye, that the minutes of the June 17-18, 2011, Board Meeting be approved. Passed.

**3. Review of Strategic Plan Initiatives:**

A. Index of Factors Impacting Public Education: Gary Marx presented an updated on progress on identifying factors that could be used to measure the efforts of states and the nation. How would Horace Mann use these factors measuring efforts to provide a quality free, public education. How can we collaborate with other organizations? How can we obtain funding to pull this project together?

B. Recruitment and Retention of Members:

Continue to look at the strategies of (a) sending letters of nomination, (b) following up with a personal note or phone call to encourage membership, and (c) consideration of school board/superintendent membership packages.

#### C. Building Coalitions:

Continuing to build relations with ASCD through panel presentations. Discussed the concept of sponsoring a “Horace Mann Lecture Series” with ASCD.

#### **4. Report on Corporate Sponsors:**

Mark Edwards reported that the following corporations have agreed to be corporate partners with the Horace Mann League: Cisco Systems, Pearson Education, Promethean Boards, Apple Computer, Discovery Education, and Follett Textbooks.

#### **5. Update on ASCD Presentation :**

James Harvey provided an update on plans for a panel presentation at the ASCD Conference in Philadelphia in March. Members of the panel are James Harvey, Martha Bruckner, Gary Marx, and Charles Fowler

#### **6. Update on HML Display:**

Martha Bruckner provided an update on how the display was used at the Council Bluffs Community Schools. The display was shipped to Baltimore County Public Schools and then to the ASCD Conference.

## **7. Update on Publications:**

HML Newsletters – there are quarterly HML Notes.

HML Blog – updated each week. List of Postings by Author

## **8. Update on Legal Issues –**

Fred Hartmeister reported that there were no significant legal issues to reach the US Supreme Court level.

## **9. Update on Expenditures**

Jack McKay provided a review of the 2011 revenues and expenditures.

## **10. Proposed 2012 Revenues and Expenditures**

Jack McKay presented the board members with a review of the proposed revenues and expenditures for the 2012 year.

## **11. Board Positions**

George Garcia presented the Nominations Committee Report for officers and directors for the 2012 year.

New Business

## **1. 2012 Budget:**

Proposed 2012 Revenues and Expenditures

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Proposed 2012 Revenues

Revenue Source	2011 Actual	Proposed
Membership	\$26,845.00	\$28,000.00
Retired	\$3,550.00	\$4,000.00
Books/Prints	\$330.00	\$1,000.00
Luncheon	\$3,420.00	\$4,000.00
Corp. Partners	\$12,000.00	\$12,000.00
Donations	\$915.00	\$1,000.00
Totals	\$47,060.00	\$50,000.00

#### Proposed Expenditures

Budget Area	Actual	Proposed 2012
<b>Supplies</b>	\$1,017.60	\$1,500.00
<b>Postage</b>	\$3,335.92	\$3,500.00
<b>Printing/Publish</b>	\$7,104.32	\$7,000.00
<b>Executive Director</b>	\$15,000.00	\$20,000.00
<b>Annual Mtg.</b>	\$13,794.51	\$13,000.00
<b>Sum. Bd. Mtg.</b>	\$7,772.95	\$7,000.00
<b>Books (Art of Teach)</b>	\$717.05	\$500.00
<b>Display/Shipping</b>	\$78.46	\$100.00
<b>Memberships</b>	\$549.00	\$500.00
<b>Technology</b>	\$2,034.78	\$1,000.00
	\$51,404.59	\$54,100.00

Moved by James Harvey, seconded by Martha Bruckner, to approve the proposed revenues and expenditures for the 2012 year. Passed.

## 2. 2012 Summer Board Meeting

Board members reviewed (a) the need to have a summer meeting, (b) the purpose of the meeting, (c) the date of the meeting, and (d) the location of the meeting.

It was determined that since there will be a joint AASA/NSBA meeting in San Diego in April 2013, there is a need to consider opportunities and options available for the annual meeting.

It was determined that there would be an opportunity to tour the Mooreville Graded Schools, if the meeting were held in Mooreville, NC, and with the AASA/NSBA meeting set for April, the HML summer board meeting could be held in September.

Therefore, it was agreed that the HML Summer board meeting will be held in Mooreville, NC, in September 2012. The dates will be determined.

The tentative agenda for the September 2012 board meeting:

### 1. Opportunities and Considerations for the Annual Meeting

### 2. Strategic Plan Progress

Public Education Index

Recruitment and Retention

Collaboration with other organization  
ASCD Horace Mann Lecture Series

3. Selection of Officers

4. Selection of New Directors

Vacancies

Reappointments

New Members

5. Selection of Outstanding Public Educator

6. Selection of Outstanding Friend of Public Education

7. Selection of the Friend of the Horace Mann League

Meeting adjourned at 4:15 pm