

# 1998 Summer Bd. Mtg. Golden, CO

The Horace Mann League

Board Meeting Agenda

Friday, June 19, 1998, 3:30 p.m. – – Jefferson Co. Public Schools

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Dr. Jane Hammond, President, Presiding

Meeting called to order by Dr. Hammond at 3:30 p.m.

Members Present: Drs. Hoban, Bird, Jorgensen, Ferguson, Otto, Dlugosh, Stellar, Thompson, Hammond, and McKay.

Discussion on the future priorities of the Horace Mann League

- Reviewed the primary [mission](#) of the Horace Mann League.
  - Perpetuate the beliefs of Horace Mann
  - Strengthen public education
  - Increase the image of public education
- What are the services the HML can provide to the member?
  - Anticipate the future of public education
  - Help members understand and explain the value of a strong public school system
  - Publish a book on the value of public education
  - Develop a kit of strategies for supts on promoting public education
  - Recognize corporate and foundation leaders who support public education
  - Host a pre-conference session on the value of public education
  - Create an umbrella organizational structure to connect the memberships interested in promoting public education.

Meeting recessed until Saturday, June 20, 1998

Meeting reconvened at 8:30 am, Saturday, June 20, 1998

Presiding: Jane Hammond, President

- Moved to approve the Minutes of [February 28, 1998](#) by Dr. Ferguson, seconded by Dr. Bird. Passed.

Reviewed [Membership](#) and [Financial](#) Report.

- Executive Director requested an audit committee be established to review the finances of the organization.
- Moved by Dr. Bird, to establish an “Audit Review Committee, chaired by Dr. Hoban, seconded by Dr. Dlugosh. Passed.
- Executive Director requested to send a letter to the Johnson Corporation expressing appreciation for the contribution to offset the luncheon and directory expenses.

Review and update the Strategic Plan

#### 4.1. Public Relations

- Report on marketing the book: “The Art of Teaching”. Marketed at AASA and will be part of a national mailing by AASA during the summer. The “Art of Teaching” is distributed to all new and renewing members.
- Reviewed progress report on the Horace Mann stamp by Dr. Hoban.
  - Dr. Hoban encouraged members to write letters of support for the HM stamp.
  - Letters of support should be sent to John Sawyer, Jostens Corp. (1-800-422-4339)
- Reviewed [HML publications](#).
  - Dr. McKay reviewed current annual publications by the HML: two newsletters and one directory per year.
  - HML Note cards can be purchased for \$7.00 for a set of ten cards.
  - Discussed concept of publishing a six-page document on ideas for promoting public education.
  - Complimentary of AASA’s feature in the *AASA Convention Reporter* on the Horace Mann League Luncheon and the awarding of the “Outstanding Educator Award” to Governor Hunt.

#### 4.2. Horace Mann League Foundations

- Reviewed the need for a HML Foundation.

#### 4.3. Identified key issues and services to the membership

- Discussed the idea of conduct survey. Suggested topics:
  - Destructive Factors – 4th Annual Report
  - Reasons why public education can't fail
  - Stories of successes of public school graduates
- Other projects and Publications
- Discussed publishing book on the value of public education. Possible sections:
  - Examples of the successes of public education
  - Vignettes of successful people from public education
  - Series of short presentations for groups, i.e., Rotary
  - Examples of letters to the editor
- Discussed arrange for presentations at AASA and NSBA
  - Directed the Executive Director to propose presentations at the AASA and NSBA conferences on topics related to the value of public education
- Discussed the reading list about public schools
  - Directed the Executive Director to update the reading list for people interested in reading and research about the value of public education.
- Tabled discussion of develop clearinghouse of experts of public education

#### 5. Discussed proposals for a proactive role with government leaders

- Identify HML rep. to the AASA Legislative group.
  - Directed the Executive Director to work with Paul Houston on establishing liaison with the AASA Legislative Committee.
- Discussed sharing “[Top Ten Factors](#)” with state and federal (no action)
- Develop strategies for monitoring legislative and judicial issues.
  - Dr. Jorgensen reviewed possible cases recommended by Fred Hartmeister.
  - Moved by Dr. Bird, seconded by Dr. Otto, to proceed with the feasibility of developing a “Friend of the Court” brief for the appeal of the Jackson v. Benson case in Wisconsin regarding public tax funds used as vouchers for private school tuition.
  - Amended motion to require all legal involvement activities supported by the HML to be approved by the Executive Committee.

#### 6. Discussed recruiting and recognizing those who advance public education. Reaffirmed the position that those presented with HML Awards must be present.

- Established a nomination list for the “Outstanding Educator award. The Executive Director will follow-up on nominations. Suggested:

- Dr. John Goodlad
- Dr. Linda Darling Hammond
- Established a nomination list for the “Outstanding Friend of Education” award.  
Suggested:
  - Bill Moyer, Writer
  - Annenburg Foundation
  - Milken Foundation

#### 7. Recognize those members who advance public education

- Arrange for Award for 15 + years
- Directed the Executive Director to establish a list of those members who have been members for 15 or more years – to be recognized at the annual meeting.

#### 8. [Terms and Appointments](#) – Nominations

- Discussed Board of Directors nominations and relative to Past-Presidents
- Moved by Dr. Ferguson, Seconded by Dr. Stellar that the following be reappointed to three-year terms on the Board of Directors
  - Dr. Ben Canada 1998-2000
  - Dr. Larry Dlugosh 1998-2000
  - Dr. Spike Jorgensen 1998-2000
- Established a list of nominations for 1999-2001 terms. President and Executive Director will follow-up on nominations to confirm interest.
- Vice President – The Executive Committee reported to the Directors on the nomination for Vice President. The President will contact the nominee to confirm acceptance.

#### 9. Discussed format for [1999 Annual Luncheon](#) at AASA

- Introduce Board of Directors and Officers – McKay
- Introduce past presidents – Hammond
- Introduce Horace Mann – Bird or Hammond
- The Award recipients for Outstanding Friend and Educator will have between five and ten minutes following acceptance.

#### 10. Agenda for Board Meeting at AASA (To be developed by the President and Executive Director.)

11. Discussed the 1999 summer board meeting time and place: Agreed on Summer Board Meeting for 1999:

- Friday-Saturday, June 25-26, 1999
  - Ellensburg, Washington – Central Washington University
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