## The Horace Mann League of the USA (Draft) Minutes of February 14, 2019, Meeting of the Board of Directors

Meeting called to order by Laurie Barron, President-elect at 1:30 pm

President: Eric King, Laurie Barron, Lisa Parady, Ruben Alejandro, Martin Brooks, Ember Conley, James Harvey, Stan Olson, Kevin Riley, Spike Jorgenson, Bill Mathis, Virginia Cardenas, and Jack McKay

Approval of the minutes of June 23, 2018.

Motion by Ember Conley, second by Ruben Alejandro to approve the Minutes of June 23, 2018. Passed.

Meeting chaired by Eric King at 1:45.

The following are updates on Horace Mann League (HML) activities:

- 1. Webpage and media Consultants: Maverik PR, a consultant group of faculty and graduate students have redesigned the website, logo, and Facebook.
- 2. Update on membership: Discussion on following up on nominations, each board member to nominate a minimum of five per years. Personal connection is essential.
- 3. Corporate Partners. Currently, there are six partners: Discovery Education, Horace Mann Insurance, Britannica Digital Learning, School Leadership, Silverback Learning, and K-12 Insight.
- 4. Spencer Foundation Grant Application: No response to the application
- 5. Institutional Membership: Suggestion to increase communication to members about the Institutional Membership benefits,
- 6. Financial Report for 2018: \$49.125 in Revenues and \$42,511,80 in expenses. Reviewed and accepted.

## Action Items

State Indicators Project – James Harvey

Motion by Laurie Barron, seconded by Lisa Parady, to continue the collaboration with the National Superintendents Roundtable to publish a report on the "Educational Indicators by States" along with review before distribution.

2. 100th Anniversary of the Horace Mann League publication – David Berliner Item tabled. Item to be on the summer agenda.

3. Proposed HML Budget for 2019 – Jack McKay Reviewed anticipated revenues and expenditures for 2019. The Executive Director was directed to take the full budgeted salary amount.

Motion by Ruben Alejandro, seconded by James Harvey to approve the 2019 Revenues and Expenditure as presented. Approved.

4. Executive Director Succession Plan:

Motion by James Harvey, seconded by Kevin Riley, that the Executive Director develop and present: (1) a succession plan, (2) an emergency plan and (3) an exit plan for review at the summer board meeting,

- 5. 2019 Summer Board Meeting: The options of location and dates were reviewed. Motion by Ruben Alejandro, seconded by Lisa Parady, that the HML Summer Board meeting be held in White Fish (Kalispell) MT, on Friday and Saturday, June 28 and 29, 2019. Passed. Laurie Baron will be planning the lodging and meeting space. Informal dinner on Friday evening followed by a working breakfast and lunch on Saturday. Anticipated adjournment before 4:00 pm.
- 7. Summer Board Meeting Tentative Agenda:

## Agenda

- a. Update on 2019 Annual Meeting highlights
- b. Update on Membership
- c. Update on Finances
- d. Update on Recruitment
- e. Update on Social Media and Facebook

## Discussion – Action

- a. State by State Indicators Project James Harvey
- b. Executive Director Succession Plan Jack McKay
- c. HML Educational Hero Virginia Cardenas
- d. 100th Anniversary Publication David Berliner
- e. Re-appointment of Directors

- f. Nomination of New Directors
- g. Nomination of Vice President
- h. Suggestions for Friend of the League Award
- i. Suggestions for Outstanding Friend of Public Education
- j. Suggestions for Outstanding Public Educator
- 8. Adjournment at 3:30 pm

Motion to Adjourn by James Harvey, seconded by Kevin Riley. Passed