

2016 Winter Board Meeting Minutes

The Horace Mann League of the USA Board Meeting on Thursday, February 11, 2016 Phoenix, AZ

1. Meeting called to order at 2:05 pm Present: Officers: Charles Fowler (NH), Christine Johns-Haines (MI), Gary Marx (VA), Past Presidents: Joe Hairston (MD), Spike Jorgensen (AK) Directors: Laurie Barron (MT), James Harvey (WA), Evelyn Holman (NY) Eric King (IN) and Stan Olson, (ID) Guests: Ember Conley (UT) and Ruben Alejandro (TX) Executive Director: Jack McKay

2. HML Board meeting Minutes of the July 11, 2015.

Motion by James Harvey, second by Eric King, that the minutes of the HML Board Meeting on July 11, 2015, be approved. Passed

3. Consent Agenda Items (See Meeting Agenda)

- a. Membership Report
- b. Financial Report
- c. Communications Report
- d. School Performance in Context Report
- e. Funding Initiatives Report
- f. Tax Status Report
- g. IRS Clarification of “Employee”

Motion by James Harvey, second by Stan Olson, that the “consent agenda” be approved. Passed.

4. Fortenberry Initiative

Motion by James Harvey, second by Christine Johns-Haines, that the Board respond to former HML President Robert Fortenberry’s request for assistance from the Horace Mann League in building a high level of public confidence in America’s public schools by offering to identify educators who might be available to assist in the planned leadership training initiative; and respond further by indicating that the League is not in a position to assist with fund raising efforts in regard to such an initiative.” Passed.

5. Status of the Executive Director

After a review of the differences between a “contractor” or “employee” status as defined by the IRS, it was moved by Christine Johns-Haines, second by James Harvey, that the status of the Executive Director is an “employee”. Passed

6. 2016 Revenue and Expenditure Budget

After a review of the previous year’s revenues and expenditures, it was moved by Eric King and seconded by Stan Olson to adopt the 2016 budget as presented including the dues increase to \$100, subject to any subsequent revisions by the Board. Passed.

2016 Proposed		
Revenues	Actual 2015	Proposed 2016
Beg. Balance	\$7,202	\$4,957
Regular	\$25,160	\$29,000
Retired	\$4,950	\$5,000
Donations	\$1,455	\$2,000
Past Pres.	\$1,850	\$0
Corporate	\$4,000	\$6,000
Iceberg	\$818	\$100
Luncheon	\$2,405	\$4,000
Books/Prints	\$5,554	\$4,500
IRS Refund	\$1,014	\$0
Total	\$47,206	\$50,600
2016 Proposed		
Budget Area	Actual 2015	Proposed 2016
Supplies	\$1,421	\$1,500
Postage	\$2,436	\$2,500
Printing/Publish	\$3,467	\$3,000
Exec. Director	\$15,000	\$20,000
Payroll taxes	\$2,675	\$2,600
Annual Mtg.	\$9,402	\$9,000
Summer Board	\$1,222	\$5,000
Books	\$3,449	\$3,000
Bank Fees	\$80	\$80.00
Memberships	\$816	\$800
Technology	\$3,618	\$1,000
Iceberg	\$5,834	\$0
Merchant fees	\$765	750
Leegal Fees	\$194	
TOTAL	\$50,379	\$49,230
Carroyover 2017	\$5,000	

7. Nominations Committee Report

The following nominations were approved at the 2015 Summer Board Meeting and submitted for ratification by the Board of Directors. President: Christine Johns-Haines President-elect: Martha Bruckner Vice President: Eric King Past President: Charles Fowler Reappointments: Carol Choye James Harvey Stan Olson New appointments: Ember Conley, Superintendent, Park City, UT Ruben Alejandro, Superintendent, Weslaco, TX

Motion by James Harvey, second by Laurie Barron, that action of the Board at its Summer Meeting in accepting the Nominations Committee Report be ratified. Passed.

8. HML Dues The dues structure was reviewed at the 2015 Summer Board Meeting.

Motion by Eric King, seconded by James Harvey, that the action of the Board of Directors at its meeting on July 11, 2015, increasing the regular membership dues to \$100, be ratified. Passed.

Motion by James Harvey, second by Stan Olson, to accept with thanks for further study the report on association dues prepared by Eric King and Martha Bruckner. Passed

9. Board Member Term Limits

At the Summer Board meeting, a suggested Bylaws change incorporating a two-term limit for Directors was discussed and approved for presentation to the membership. After further

discussion of the impact of a two-term limit, it was the consensus of the directors that further study of the topic be undertaken.

Motion by Laurie Barron, second by Joe Hairston, that the topic of “Term Limits” be tabled. Passed.

10. Major Media proposal Evelyn Holman presented information from her review of a possible ad in the New York Times Book Review section, with a possible publication date in the fall of 2016. After review and discussion, it was decided to refer the matter for further review at the 2016 Summer Board meeting, pending receipt of a sample ad from Dr. Holman.

Motion by Eric King, second by Laurie Barron, to thank Dr. Holman for the preliminary information related to a major media ad. Passed.

11. Summer Board Meeting Following discussion regarding the importance of holding a summer Board Meeting in 2016 to continue work on a Strategic Plan for The Horace Mann League which will better define its short and long term goals, programmatically and fiscally, consensus was reached on the following:

Tentative dates are Saturday and Sunday, June 25 – 26, 2016

Priority Locations in order of choice: (1) Howard University, Washington, DC (2) Boise State University, Boise, ID, (3) University campus near Shelby County (Detroit), Michigan Tentative schedule: Friday, June 24th, Dinner. Saturday, June 25th 8:00 am to 5:00 pm, with possible evening work session(s). Sunday, June 26th , 8:00 am to noon. (possible)

Tentative Agenda: A facilitated discussion including

- (1) Developing a Strategic Plan with short and long term program goals and related funding sources to meet the goals and balance the League’s revenues and expenditures
- (2) In light of the strategic plan work, further review of the Major Media Proposal
- (3) Nomination of Officers and new directors, with further review of the questions raised regarding term limits
- (4) Determination of Major awardees at the 2017 Annual Meeting, and
- (5) Determination of Membership Recruitment and Retention Efforts for 2016-2017.

Motion by Stan Olson, seconded by Laurie Barron, to schedule the 2016 HML Summer Board Meeting on Saturday and Sunday, June 25 and 26 as discussed Motion by James Harvey, seconded by Stan Olson, that related travel and lodging expenses be personal rather than underwritten by the League. Passed 12.

The Board then reviewed roles and responsibilities for the 2016 Annual Meeting.

13. Adjournment

Motion by Christine Johns-Haines, seconded by James Harvey to Adjourn. Adjourned at 5:00 pm.