

2005 Summer Board Meeting Arlington, VA

The Horace Mann League
Board of Director's Meeting
June 26-27, 2005
Arlington, VA

Meeting called to order by John Simpson at 2:00 p.m. on Sunday, June 26th,
(following the strategic planning session).

Present: John Simpson, Walt Warfield, Colleen Wilcox, Spike Jorgensen, Steve Rasmussen, Fred Hartmeister, Gary Marx, Barry Lynn, Jane Hammond, Art Stellar, George Garcia, Jerry Sellentin, James Anderson, and Jack McKay

1. Approval of Minutes

Board meeting, Friday, February 18, 2005, San Antonio

Annual meeting, Saturday, February 19, 2005, San Antonio

Motion by Colleen Wilcox, seconded by Steve Rasmussen, to approve the minutes of February 18, 2005 and February 19, 2005, as presented. Passed.

2. Legal Update Report

Review of the Texas school finance case by Fred Hartmeister

Review of the Ten Commandments case by Barry Lynn

3. Membership

Review of the trends of membership by Jack McKay.

Current dues paid members – 934

Motion by Spike Jorgensen, seconded by Barry Lynn, to have state chapters of the HML to increase membership and interest in League activities. Tabled, pending discussion of actions resulting from the strategic planning.

4. Finances

Review of revenues and expenditures for the first half of 2005.

Revenues up to June 1: \$27,352. Expenditures up to June 1: \$27, 511

May 31, 2005, balance: 29,910.95

5. Recruitment Activities

Reviewed by Jack McKay. Suggested activities

Suggestions to recruit new members:

- Letter from the executive director to potential member (officers and directors provide list of potential members to executive director who will mail out letters)
- Letter from nearby officer or director to potential member (officers and directors provide list of potential members to executive director who will mail out letters)
- Letter from nearby officer or director to potential members (executive director will mail brochures, stationery, envelopes and stamps to officer or director)
- Distribution of HML brochure and membership application at local, regional and statewide professional meetings (executive director will mail recruitment packet to each officers and director – who will distribute materials at meetings).

6. . Horace Mann Traveling Display.

Reviewed latest draft of the 8 x 8 foot traveling display. Colleen Wilcox and Jane Hammond will work with the graphic artist.

7. AASA Presentation in February 2006, San Diego.

Pending decision of AASA. Terry Grier, Susan Purser, Barry Lynn, Spike Jorgensen, Gary Marx, and Mark Edwards will serve on the panel.

8. AASA Collaboration with the HML.

Progress on possible collaboration on distinguished lecture series was reviewed by Jack McKay.

9. Update on book publishing activities

Report by Spike Jorgensen on progress.

Motion by Jorgensen, seconded by Warfield, to allocate \$5000 for editing services by Ann Lewis. Passed.

Advisory Review Panel and potential contributors: Jane Hammond, Larry Dlugosh, John Monahan, John Simpson, Gary Marx, Fred Hartmeister, and Don Thomas.

10. Nomination for Vice President:

The HML Nominations Committee recommended Fred Hartmeister. Passed.

11. Acknowledgement for continued contributions extended to Art Stellar and Jane Hammond, Past Presidents of the Horace Mann League.

12. Appointments to the Horace Mann League Board of Directors.

Motion that Steve Rasmussen and James Anderson be reappointed for a second term as directors. Passed.

Motion that three additional members were recommended for appointment. (Names withheld pending acceptance.) Passed

13. Recommendations for Awards – recipients will be contacted before listing is presented.

Outstanding Educator

Outstanding Friend of Public Education

Outstanding Friend of the Horace Mann League – Art Stellar

Motion by Wilcox, seconded by Anderson, to accept recommendations of the Directors. (Names withheld pending acceptance.) Passed.

Meeting recessed at 3:30 p.m.

Reconvened at 8:30 a.m. on Monday, June 27, 2005, at the AASA Headquarters.

14. Winter Board meeting time:

Consensus: Winter Board Meeting: Friday, February 24, 2005, 2:30 to 5:30 p.m., San Diego, Marriott Hotel

15. 2006 Summer Meeting

Consensus: Summer Board Meeting: Monday-Tuesday, June 26-27, 2006, Chicago, Michigan Ave. Hyatt Hotel. Meeting adjourns at noon on Tuesday.

16. Request for an audit by Jack McKay, Executive Director.

Steve Rasmussen will serve as the Board's representative.

Moved by Colleen Wilcox, Seconded by Spike Jorgensen that an audit be conducted with Steve Rasmussen serving as the Board's representative. Passed.

17. Reimbursement for Board meeting travel.

Moved by Colleen Wilcox, seconded by Jim Anderson, that travel to summer board meetings, starting in 2006, not to exceed \$250 limit, from \$200. Passed.

18. Grant Applications

To build capacity of the HML projects:

Moved by Spike Jorgensen, seconded by Fred Hartmeister, to have the President and Executive Director seek employment of a person to write applications for grant(s) related to equity, adequacy and accessibility. Passed

19. Results of the Strategic Planning Session

The charge of the committee: Present a proposal to create a plan/action/structure/strategy to carry out the mission of the HML. This proposal will be presented at the annual meeting of the HML. Passed

Possible committee members:

Warfield, Co-chair; Marx, Co-chair, Lynn, Simpson, McKay, Jorgensen and Wilcox

1. What is the clear vision of the HML?
2. What is the value of being a member of the HML?

Strengthening Public Schools

1. What? Leadership in relevant educational issues
 - a. Church – state
 - b. Access, equity and adequacy
2. How? Communications (action plans by August 1, 2005)
 - a. Book publishing – Spike/John
 - b. Frequency of newsletters – Jack/Steve
 - c. Articles for syndication – Fred/Gary
 - d. Traveling display – Colleen/Jane
 - e. Distribution of posters – Jack/Jim
 - f. Inventory the Horace Mann information – Jack/Colleen
 - g. Display at conferences – Jack/Fred
3. Why? Value of being a member
 - a. Access to information

b. Provide timely information and quotes

Moved by Anderson, seconded by Jorgensen, that the action plan be adopted and reported by August 1, 2005, and report on progress by February 1, 2006. Passed.

Meeting adjourned at 10:30 a.m., Monday, June 27, 2005.