

2002 Winter Board Meeting. – San Diego

The Horace Mann League
Winter Board Meeting – February 15, 2002, San Diego

Meeting called to order by Ben Canada, President, at 3:10 p.m.

Present: Ben Canada, Art Stellar, Larry Dlugosh, Ken Bird, Mark Edwards, Fred Hartmeister, Spike Jorgensen, Steve Rasmussen, John Simpson, Walt Warfield, Colleen Wilcox, and Jack McKay

Guest: Susan Purser

Items Covered:

1. Motion to approve minutes of June 28-29, 2001, by Steve Rasmussen, seconded by Ken Bird.
2. Report by Ben Canada on presenting Horace Mann print to President Bush. Discussion of the President's support of the concepts of Horace Mann. Decision to delay action on seeking opportunity to present the HM print to the President.
3. Reviewed membership by states and total membership.
4. Reviewed revenues and expenditures. Beginning balance, January 2001, \$5,315.07. Ending balance, December 31, 2001, \$4,504.51.
5. Promotion of stamp. Jack McKay to mail sample letter to board members about recommendation for a new Horace Mann stamp.
6. Discussion of Horace Mann print. (837 prints sold as of December 31, 2001)
 - a. Walt Warfield will coordinate activities with state executive directors.
 - b. Ten prints will be sent to each director and officer to distribute to school leaders in their area.
 - c. List of the Horace Mann schools will be developed by Jack McKay

- d. Prints are on sale at the AASA bookstore (prints sold out Saturday morning)
- e. New members will receive a print as part of the welcome package.
- f. Consensus that the print is not to be altered by any organization or corporation.

7. Discussion of Horace Mann League book by Larry Dlugosh. Two sections: Effective strategies to improve learning and Promising strategies for improving learning.

8. Reviewed results of the 7th annual survey of factors impacting on improving public schools. Reviewed trends and priorities of participating members.

9. Reviewed involvement in legal issues by Fred Hartmeister. Discussion on the implications of the US Supreme Court decision on vouchers.

10. Reviewed progress on “lifetime” membership. Jack McKay will develop a brochure for promotion of the lifetime status.

11. Approved the guidelines for partnerships with corporations and other associations.

Third parties shall use the Horace Mann League (HML) “Trade Name” only in the manner and to the extent specified herein.

All advertising, publicity signs, documents, decorations, furnishings, equipment, or other mater employing in any way whatsoever the “Trade Name” of the HML shall be submitted to and approved by the HML prior to publication or use, and third parties shall agree to make such changes in the usage of the “Trade Name” shall reasonably conform to the HML’s reasonable standards. Third parties shall not use any of the HML’s “Trade Name” in conjunction with the following products : tobacco, tobacco products, alcoholic beverages, condoms, illegal drugs, drug paraphernalia, or items of any explicit sexual nature or gambling, whether legal or illegal.

Motion to approve guidelines by Ken Bird, Seconded by Steve Rasmussen. Passed

12. Reviewed need for membership card. Consensus was to not have a membership card similar to AASA and PDK.

13. Service Award criteria. John Simpson and Spike Jorgensen will develop a list of criteria for the recognition of outstanding members of the Horace Mann League. Criteria will be acted on at the summer meeting.

14. Discussion of the agenda at the summer board meeting:

- a. Funding sources / partnerships and corporations – Ken Bird
- b. Progress on the HML book – Larry Dlugosh
- c. Report on the implications of ESEA revised budget, rules and regulations
- d. Report on the implications of the US Supreme Court decision on vouchers
- e. Discussion on the future of public education
- f. Report on the criteria for an “Outstanding Member of the HML” – Simpson and Jorgensen
- g. Report on the progress on the US Postage stamp of Horace Mann- McKay
- h. Report on the brochure for “lifetime” membership and the HML foundation
- g. Report on marketing of the Horace Mann print – Edwards, Bird, Warfield
- h. Report on the list of Horace Mann schools – Jack McKay

Summer Board Meeting, June 28-29, 2002. Ann Arbor, MI
Meeting starts at noon on June 28, 2002.